

October 15, 2024

NetEl^{ix}ir™

PAID SEARCH

Relevant Ad Group and Keyword Suggestions for Successful Campaigns

Overview:

Streamline your paid search campaigns with this week's prompt. Create targeted ad groups and identify relevant seed keywords tailored to your industry. Ensure compliance with trademark regulations while organizing your campaigns efficiently for better management and optimization.

Expected Benefits:

- **Targeted Strategy:** Facilitates the creation of relevant ad groups and seed keywords tailored to the specific domain and industry.
- **Keyword Optimization:** Helps identify seed keywords that are relevant to the campaign
- **Protecting Brand Identity:** Ensures compliance with trademark regulations for each campaign.
- **Organized Campaign Structure:** Provides a systematic approach to organizing campaigns, making managing multiple campaigns and ad groups easier.

Prompt:

Domain: {{Your_Domain_name}} Industry: {{Industry_name}} Channel: {{Advertising Channel}} Target Country: {{target_country}} Trademark: {{trade_mark}}. Suggest 4 non-trademark campaigns (non-trademark campaign names should have prefix NX_NTM), and 1 trademark campaign (trademark campaign names should have prefix NX_TM). Suggest the relevant ad groups for each campaign and seed keywords. Provide in a table format.

Additional Data to Collect:

1. Domain
2. Industry
3. Channel
4. Target Country
5. Trademark

Share Your Experience

Our prompt engineers meticulously crafted each prompt to deliver results for your holistic growth strategy. Share your prompting experience with us on LinkedIn and explore more of our AI Prompts to accelerate your business growth!