

Maximize Your Profitability on Amazon

NetElixir's **Real-Time ASIN-Level Amazon Profitability Dashboard** ingests your COGS data and all other costs of selling on Amazon and provides actionable insights to fine-tune your Amazon investments.

Product Breakdown									
(Parent) Product	Net Sales	Net Units	Profit	Margin	PPC Spend	ACoS	PPC Sales Pct.	Returns Amount	Return Rate
	\$12.62K	65	\$1.14K	9.02%	\$581.43	11.48%	40.11%	\$0	0%
	\$5.8K	30	\$76.88	1.33%	\$653.69	11.98%	94.05%	\$0	0%
	\$4.62K	26	\$1.77K	38.2%	\$99.38	null	0%	\$0	0%
	\$3.59K	45	\$890.46	23.4%	\$114.34	71.51%	4.2%	\$211.08	6.25%
	\$3.56K	103	\$1.93K	54.31%	\$404.5	23.74%	34.97%	\$0	0%
	\$3.47K	50	\$1.76K	49.97%	\$350.59	10.87%	33.35%	\$53.3	1.96%
	\$3.24K	7	\$1.17K	36.25%	\$0	null	0%	\$0	0%
	\$2.79K	80	\$1.63K	57.64%	\$205.41	19.78%	26.99%	\$30.76	1.23%
Grand total	\$117.89K	1.4K	\$43.37K	36.23%	\$8.92K	20.84%	17.95%	\$1.82K	2.54%

Weekly Breakdown									
Week Ending	Net Sales	Net Units	Net Profit	Profit Margin	PPC Spend	ACoS	PPC Sales Pct.	Returns Amount	Return %
Feb 10, 2024	\$11.65K	161	\$4.78K	40.07%	\$302.99	153%	2%	\$283.16	3.01%
Feb 3, 2024	\$14.72K	184	\$4.06K	26.6%	\$2.38K	32%	49%	\$533.13	4.17%
Jan 27, 2024	\$26.96K	336	\$9.44K	34.45%	\$1.95K	26%	27%	\$445.56	2.89%
Jan 20, 2024	\$26.47K	295	\$9.76K	36.71%	\$2.11K	21%	38%	\$109.04	0.67%
Jan 13, 2024	\$23.93K	287	\$9.29K	38.22%	\$2K	49%	17%	\$386.71	3.69%
Jan 6, 2024	\$14.15K	157	\$4.6K	32.37%	\$1.61K	41%	28%	\$59.39	0.63%

Key Benefits:

- **Actionable Insights:** Gain valuable profitability insights for proactive decision-making and strategic planning.
- **Efficiency and Automation:** Save time and resources with automated data integration and dashboard creation, allowing your team to focus on driving growth and innovation.
- **Optimized Advertising:** Helps build and optimize advertising campaigns based on profitability, thus maximizing ROI.
- **Competitive Advantage:** Stay ahead of the competition with real-time visibility into your Amazon performance and profitability metrics.
- **Reinvest for Growth:** Understand the true profitability of your Amazon marketing efforts allowing you to reinvest ad spend into brand awareness and other profitable pockets.

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