



ELITE DIGITAL MARKETING CAREER IMMERSION

NetElixir offers an exciting opportunity for new business program graduates to embark on their career journey with the only NJ digital marketing agency which is a proud member of the Google Agency leadership circle out of only twenty-seven digital marketing agencies (total of 7761 agencies in the US).

This is a unique opportunity focusing on future-forward career paths at the intersection of business, marketing, and technology where you will get a 360-degree exposure to digital marketing.

Strategy • Paid Search
LXRInsights • Marketplaces
Paid Social • SEO • Analytics
netelixir.com • 609.356.5112





About NetElixir

We have over 18 years of experience working with leading e-commerce businesses and helping them grow online. We are headquartered in Princeton, NJ, and partner with global retail and direct-to-consumer brands in North America and Europe to help them find, engage, and win new, high-value customers online. We are a proud member of the Google Agency Leadership Circle (27 digital marketing agencies are members of the Google Agency Leadership Circle out of a total of 7761 agencies in the US) and a UPS Digital Connections Partner (one of UPS' 6 demand generation partners in the US). We cherish our diverse, Go-Giver culture. Our offices in Princeton, NJ, and Hyderabad are filled with passionate, fanatically analytical, and responsible team members obsessed with delivering client delight.

Since 2016, through our non-profit organization, Udaan (<https://udaan-trust.org/>), we have been helping underprivileged girls in Telangana (India) pursue dreams of a better life by sponsoring their high school and college education and helping them secure jobs in leading organizations.

For more information, please visit www.netelixir.com and our blog <https://www.netelixir.com/blog/>.

Career Opportunity

New graduates will have the opportunity to join NetElixir as a full-time team member and partake in a digital marketing rotational program (DMRP), which is intended to provide exposure to the digital marketing world through hands on learning and training. After the completion of this program, you will be placed in a digital marketing role that best aligns with your strengths and career aspirations.

Digital Marketing Rotational Program (DMRP) @ A Glance

The first 3 months into your employment you will:

- Learn each Digital Marketing demand generation channel and their tools for generating client delight
- Dive deep into NetElixir's products and solutions and learn what drives the success of our clients
- Follow the client journey from the sales process, to onboarding, through ongoing account management
- Leave your mark and get hands-on experience working with our retail e-commerce clients, products and services

What Will You get Out of the Role?

- Targeted on-the-job training and skill building activities to learn about our products, services, and workflows
- Exposure to working with senior leadership to drive the organization's vision
- Mentoring relationships and professional development
- Opportunities to contribute to strategic initiatives
- Experience working with a wide array of e-commerce retailers
- Experience working alongside a diverse Global Network
- A fulfilling career at NetElixir

What Makes You the Perfect Candidate

- A recent graduate from a top tier business school
- Project Business Smarts in every interaction
- Passionate about digital marketing, technology, and analytics

Why You'll Love Us

- We are guided by our organizational values of respect, customer delight, equal opportunity for all, and an obsession with quality.
- We believe a diverse team is a strong team.
- Every voice has a prominent place in the conversation, and we consider it our responsibility to listen and learn from them.
- Work-life balance is vital to us with a robust Paid Time Off Policy and Hybrid work model.
- Our team member's fulfillment and growth are important to us, and we foster this through learning programs, career development, and people initiatives.
- We work hard and play harder. We create memories through laughter, art, and dance.
- Peek: <https://www.youtube.com/watch?v=Ag6jFiEB6hU>

