

LXR
INSIGHTS

powered by

NetElixir



HUMANIZE EVERY CLICK

The winning formula for today's complex digital marketing landscape is a unification of actionable AI-driven insights and human expertise to fully leverage those insights.



AI-Driven Intelligence

- Segment your online shoppers based on their predicted lifetime value
- Easy one-click remarketing of high-value customers, as well as targeting look-a-likes through Google, Meta, and other top channels
- Assess the quality of acquired customers and effectively allocate your channel marketing budget using our proprietary High-Value Customer Score



Expert Strategic Consulting

- Benefit from decisive growth recommendations from channel-specific experts
- Adapt proven strategies from our experimental playbook to meet your brand needs
- Competitive benchmarking of your paid media program across 20+ critical parameters

Combining AI with NetElixir's Expert Consulting ensures your digital ads find your high-value customers every time. We specialize in:

- Creating personalized customer acquisition strategies through the application of LXRInsights' audience data
- Significantly improving your channel marketing effectiveness while maintaining your budget
- Implementing our playbook of winning channel experiments to drive predictable, profitable revenue growth for your brand

Request a demo at lrxinsights.com.

See LXRInsights
in action:

