

70% of customers buy from a brand only once and never return. Yet, many retailers are still comfortable wasting valuable ad dollars on these average one-time buyers.

Are you ready to say **no** to average?

Using our AI-powered customer analytics technology, we identify, target, and win your high-value customers. These high-value customers are your brand loyalists, who drive 3-5X more revenue growth than average customers.

Our technology can forecast:

- Likelihood of client churn rate so you can retain more customers with one-click remarketing campaigns
- Channels that are more effective at winning and engaging customers so you can generate a maximum return on investment
- Recommended product mix that attracts new customers and helps them spend more
- Correctly identify the audience segments that can sustainably and predictably grow your business. Welcome to the world of responsible marketing with NetElixir!



NetElixir is an independent growth marketing agency for leading retail, DTC, and B2B brands. We have been driving profitable growth for e-commerce businesses since 2004, by combining a high-tech and high-touch approach to digital marketing. Our strategic insights empower brands to humanize their customer relationships and draw the line between invasive and inventive marketing.

Over 500 brands have trusted us as a strategic growth partner, including:



Please contact Emily Nelson at emily.nelson@netelixir.com with any questions or to set up a consultation to discover your growth opportunities.



Our E-Commerce Growth Solutions

We offer a complete suite of growth solutions customized to your brand's goals.

LXRInsights

Meet your high-value customers — your brand loyalists who are likely to spend 3-5x more than the average customer. With our customer analytics platform, we identify, target, and engage high-value customers to bring you a higher ROI. Our AI-driven platform also predicts repeat buyers and client churn rates so you don't lose valuable customers.

Paid Search & Shopping

Our 7+ million hours of experience in building, managing, and optimizing paid search and shopping campaigns allow us to help businesses discover, target, and acquire new customers. In 2021, we handled \$80 M in paid search budgets.

Organic Search (SEO)

We help businesses find and engage new high-value customers, establish their brand, grow revenue, and build the strongest possible online presence with cost-effective, long-term, and sustainable results.

Social Media

We elevate your brand's engagement across social media channels to reach new and desired audiences, build brand and product recognition, and generate qualified leads through both organic and paid social channels.

Content, Branding, and Design Services

We use empathy, technology, and a little magic to create memorable and engaging brand experiences on your website and marketing channels.

Amazon & Marketplace Management

We turn your brand marketplace presence into a reliable channel with automated feed management. As marketplaces gain prominence across the e-commerce landscape, we incorporate marketplaces as a valuable channel for revenue and brand awareness as part of your holistic growth strategy.

Analytics

Our team gives you an understanding of your audience with Google Analytics setup and configuration, data visualization and customized dashboards, conversion rate optimization (CRO), and more.

Web Development

We provide full end-to-end e-commerce implementation or migration with custom user experience development, content optimization, and Google Analytics tracking configuration.



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