

NetElixir™ RETAIL

TREND PREDICTIONS



WHAT'S NEW FOR HOLIDAY '22

Take a look into the future with NetElixir. Find out what's expected to trend this upcoming season in fashion, food, tech, gifting, and everything in between. Discover how you can take advantage of 2022 fall and winter trends and get inspired on how to bring them to life for your business.

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Ugg boots

**Faux fur
headbands**

**All-day
hairstyles
such as
braids, easy
curls and
shorter
bangs**

Après-Ski

Coastal Grandma but in her winter era. Following the fall's equine fashion, the winter is sure to see the rise of Après-Ski wear. Featuring the ugg boots you know and love but in elevated styles with platforms and unique colorways, faux-fur headbands that give Aspen Ski-Resort realness, and effortless hairstyles like braids and easy, heatless curls.



Dopp Kits

**Luggage,
specifically
weekender
bags and
fanny packs**

Monograms

**Matching
sweat sets**

**Fancy gold
jewelry for
everyday**

First Class: The New Runway

People are traveling in first class this year (even if their seat is in coach). Luxury luggage and designer weekender bags, monogrammed tote bags or fanny packs, matching sweat sets, LOTS of gold jewelry, and Dopp Kits for all your skincare needs. 2022 travel is all about looking more put together than you could ever feel in an airport after a long day of traveling.



Martinis

**Fancy and
flavored ice
cubes**

**Unique
matcha**

Sips For Your Stories

Phone eats first? More like phone sips first. If you've been on social media at all in recent months it's hard to pass by what seems to be an effortless but actually highly-curated shot of martinis, specifically espresso. With winter approaching, a coffee liquor drink is always a must after dinner, and in the spirit of luxury why not make it a martini? Elevate your beverage photo game with flavored or uniquely shaped ice cubes. (If you don't have a rose-shaped ice-cube mold in your fridge you're going to soon enough). Take your morning matcha to the next level by adding berries. One of the best things about matcha is its aesthetically pleasing color. Layered with pureed strawberries and milk, this latte is as postable as it is delicious!



Mushroom-based meat

Nightcap alternatives

Apple cider vinegar

Magnesium supplements

CBD

Spirit alternatives

Health Is Wealth

Not all food is for content (believe it or not). In 2022 we're continuing to see the rise of choosing food that aligns with your values like more environmentally friendly plant-based meats, a mocktail over a cocktail, or choosing to make drinks with globally inspired lower ABV spirits. As January always brings a resurgence of health goals for consumers, a lot are starting earlier with supplements like apple cider vinegar to support gut health, magnesium, and CBD.



Improve Back To Office

- E-readers
- Ember mug
- Office updates

Practical Presents

The 2022 holiday season is all about treating others. After years of being told to ‘treat yo self,’ the consumer mindset is shifting. When it comes to gifting others in your life this year, think about gifts that can help improve their everyday lives. We all know that one person who refuses to buy any new tech for themselves so now is your chance. With more and more people returning to the office, we expect to see a rise in e-readers, electric mugs, keyboard covers, wireless chargers, mice, speakers, or digital photo frames.