



NetElixir + ups

# The Future of Digital Marketing

Exclusive Workshop With Google

## AGENDA

8:30 AM Light Breakfast

9:00 AM Welcome Note by NetElixir and UPS

9:30 AM NetElixir Presents: **The Deprecation of Third-Party Cookies And How It Impacts Digital Marketers**

10:00 AM Coffee Break

10:15 AM Google Presents: **The Future of Google Ads**

10:45 AM Panel Discussion: **Coping with the Deprecation of Third-Party Cookies**

11:30 AM UPS Presents: **The Future of Logistics**

11:55 AM Closing Remarks

12:00 PM Networking Lunch and One-On-One Growth Consultations

[netelixir.com/events/nycworkshop](https://netelixir.com/events/nycworkshop)