



# Get Ready For **Holiday 2021**

Amplify and grow your e-commerce brand with NetElixir's holiday solutions.

**23%**

OF SHOPPERS ARE  
ALREADY SHOPPING  
FOR HOLIDAY!

netelixir.com • 609.356.5112





# Holiday Gift Guides

Tell your brand story, drive visibility, help build a bigger basket  
and spark brand loyalty!

## To Support Our Clients In A Challenging Year, We Are Offering 50% Off Gift Guides

**\$500 each September-December 2021**



# NetElixir™

## SEO Audit

With an option to add creative content!

1. Micro focus UX audits for PDP and Cart
2. Holiday Deal Landing Page creation or optimization
3. Use of 302s
4. Message bar/site messaging placement audit
5. Up to 10 meta data
6. Up to 25 pages optimized for H1s and minor on-page copy
7. Targeted product package GMB posts/descriptions
8. Keyword research specific to holiday
9. Industry research specific to holiday
10. Optional targeted blog creation including trend research

**SEO packages are \$5,000**





# Holiday Design Pack

Make your brand stand out from the holiday crowd

NetElixir™



## Holiday Designs With Free A/B Testing

**Start planning for the holidays now.**  
Learn more about your high-value customer behavior by adding testing variants to your ads. They are included with all design projects.

### Design Services

Display Ads & Discovery Ads  
Social Image Ads  
Facebook Badges & Frames  
Amazon Ads  
Photo Retouching/Branded Imagery  
Avatar Creation  
Icon Development

Packages start at \$250 for 1 ad (up to 5 sizes)

**Buy Now**

[netelixir.com/services/creative](https://netelixir.com/services/creative)

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