

# Social Ad Simple Test



**S'well**

**SPEND \$35 AND GET  
A FREE 170Z  
ORIGINAL  
BOTTLE**

**SHOP NOW**



vs



**S'well**

**SPEND \$35 AND GET  
A FREE 170Z  
ORIGINAL  
BOTTLE**

**SHOP NOW**



# Google Display Ads

Moms like flowers, but **love** steak.

Use code **LoveMom** for \$25 off 75+



**SHOP NOW**

*Kansas City*  
STEAK  
COMPANY



*Kansas City*  
STEAK  
COMPANY

Moms **love** steak.  
Use code **ForMom** for \$25 off \$75+

**SHOP NOW**

# Avatar Creation

