



SEO



HOLIDAY AUDIT DETAILS:

2016 Holiday Pricing		
BASIC	PROFESSIONAL	ENTERPRISE
\$1,500	\$3,000	\$5,000

Domain Analysis	BASIC	PROFESSIONAL	ENTERPRISE
Domain Name Analysis	✓	✓	✓
Domain Age Analysis			✓
IP Address Address		✓	✓

Page Rank	BASIC	PROFESSIONAL	ENTERPRISE
Google	✓	✓	✓
Alexa		✓	✓

Accessibility	BASIC	PROFESSIONAL	ENTERPRISE
Content Embedded in Flash	✓	✓	✓
Frames Site Construction		✓	✓
Session Id's Requirement			✓

Site Layout	BASIC	PROFESSIONAL	ENTERPRISE
URL Length Analysis	✓	✓	✓
File Names Analysis	✓	✓	✓
Image Analysis			✓
Download time Analysis		✓	✓
Cloaking Test		✓	✓

Site Coding	BASIC	PROFESSIONAL	ENTERPRISE
Frames Test	✓	✓	✓
Java Script Test	✓	✓	✓
Flash Test	✓	✓	✓
HTML Validation		✓	✓
CSS Validation		✓	✓
Custom 404 Page Validation and Test			✓
Structured Data Analysis			✓

Navigation Structure	BASIC	PROFESSIONAL	ENTERPRISE
Internal Links Analysis	✓	✓	✓
Broken Links Analysis	✓	✓	✓
Category Structure Analysis		✓	✓
Breadcrumb Analysis			✓

Redirects & Server Delivery	BASIC	PROFESSIONAL	ENTERPRISE
JavaScript Redirects Test		✓	✓
301 & 302 Redirects Test	✓	✓	✓
Meta-Refresh Redirects Test			✓
Proxy Content & URLs Test			✓

Keyword Analysis	BASIC	PROFESSIONAL	ENTERPRISE
Keyword prominence Analysis	✓	✓	✓
Keyword Density Analysis	✓	✓	✓
Keyword Relevancy Analysis		✓	✓
Keywords used in Body Analysis			✓
Keyword Spamming Test	✓	✓	✓

Meta Data Analysis	BASIC	PROFESSIONAL	ENTERPRISE
Title tag Analysis	✓	✓	✓
Meta Description Analysis	✓	✓	✓
Meta Keywords Analysis		✓	✓
Meta Robots Analysis			✓
Canonical Tags Test			✓

Primary Content Element Integrity	BASIC	PROFESSIONAL	ENTERPRISE
Duplicate Content Test	✓	✓	✓
Anchor Text Analysis	✓	✓	✓
ALT Text Analysis	✓	✓	✓
Heading Text Analysis		✓	✓
Hidden Text Test			✓

Back Links	BASIC	PROFESSIONAL	ENTERPRISE
Google Back Links	✓	✓	✓

Pages Indexed by Search Engines	BASIC	PROFESSIONAL	ENTERPRISE
Google Indexed Pages Test	✓	✓	✓
Bing Indexed Pages Test		✓	✓

Directories Submitted	BASIC	PROFESSIONAL	ENTERPRISE
Dmoz Listing			✓

Social Media	BASIC	PROFESSIONAL	ENTERPRISE
Facebook Analysis	✓	✓	✓
Twitter Analysis		✓	✓
LinkedIn Analysis			✓

Sitemap	BASIC	PROFESSIONAL	ENTERPRISE
User Friendly Site Map Analysis	✓	✓	✓
Search Engine Friendly Site Map (XML) Analysis			✓

Engagement Deliverables: **Comprehensive Audit Report & 1 hour of consultation**

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