



HOLIDAY AUDIT DETAILS:

2016 Holiday Pricing			
PROFESSIONAL ENTERPRISE			
\$2,500	\$4,000		

ACCOUNT

CHECKPOINT	DESCRIPTION	PROFESSIONAL	ENTERPRISE
GA Version	Check homepage with Tag Assistant	1	✓
Tag Manager Used	Check homepage with Tag Assistant	1	1

ACCOUNT SETUP / ADMIN SECTION REVIEW

Annotations Annotations are present Image: Common and Comparing			DDOFFCCIONIAL	
Attribution Models Classim Models Defined Image: Classim Acade Defined Chamel Grouppil Laccount a candidate for adding custom channel eroups like those we created for attribution WP Image: Classim Acade Defined Sectom Property Sectom 2014 Image: Classim Acade Defined Defined Sectom Property Sectom 2014 Image: Classim Acade Defined Defined Sectom Property Sectom 2014 Image: Classim Acade Defined Defined Property Sectom 2014 Image: Classim Acade Defined Defined Property Sectom 2014 Image: Classim Acade Defined Defined Property Sectom 2014 Image: Classim 2014 Image: Classim Acade Defined Under Classim Property Sectom 2014 Image: Classim Academ 20	CHECKPOINT	DESCRIPTION	PROFESSIONAL	ENTERPRISE
Instruction Commendation Commendation Channel Grouping Exaccuratic accilitation of the fination	Annotations	Annotations are present		1
Chamnel Schuppingpropuge like those we created for attribution WP·Channel SchuppingAny necessary changes to Default Channel enditated such as adding Enal to Enall System Channel Schupping definitions how been mode and validated such as adding Enal to Enall System Channel Schupping/Channel SchuppingEnal Terms are defined for Default Groups with suggest mode to default channel groups./Channel SchuppingContent Grouping Content GroupingContent Grouping Content Grouping and net under Channel Berling Custom Alerts/Custom AlertsSuggestions for using Custom Alerts//Custom AlertsRelated Policits is Enabled//Ecommerce SettingRelated Policits is Enabled//Ecommerce SettingRelated Policits is Enabled//FiltersURL Clean up for tailing slash, mixed case//FiltersURL Clean up for tailing slash, mixed case//GoaleDestamerce Sitters of alert is customes//FiltersURL Clean up for tailing slash, mixed case//GoaleDestamerce Sitters of alert is customes//FiltersSub Co	Attribution Models	Custom Models Defined		1
Chamnel Schuppingpropuge like those we created for attribution WP·Channel SchuppingAny necessary changes to Default Channel enditated such as adding Enal to Enall System Channel Schupping definitions how been mode and validated such as adding Enal to Enall System Channel Schupping/Channel SchuppingEnal Terms are defined for Default Groups with suggest mode to default channel groups./Channel SchuppingContent Grouping Content GroupingContent Grouping Content Grouping and net under Channel Berling Custom Alerts/Custom AlertsSuggestions for using Custom Alerts//Custom AlertsRelated Policits is Enabled//Ecommerce SettingRelated Policits is Enabled//Ecommerce SettingRelated Policits is Enabled//FiltersURL Clean up for tailing slash, mixed case//FiltersURL Clean up for tailing slash, mixed case//GoaleDestamerce Sitters of alert is customes//FiltersURL Clean up for tailing slash, mixed case//GoaleDestamerce Sitters of alert is customes//FiltersSub Co				
Channel SettingsCriment Definition Channel Definition Channel DefinitionComment DefinitionChannel SettingsBond Terms are defined for Default Groups with Look at referral reports source/medium report to suggest most to idealut dening forus Content Groups Becommendations based on state architectureImage Set Source Content Groups and Beford Linder Channel SettingsImage Set Source Content Groups and Beford Linder Channel SettingFiltersContent Groups and Beford Linder Channel SettingsImage Set Source Content Groups and Beford Linder Channel SettingsImage Set SourceFiltersNationary Set Set Sup Content SettingsImage Set SourceImage Set SourceImage Set SourceFiltersN	Channel Grouping		~	1
Channel SettingsBrand Terms are defined for Default Groups with Brand & Genetic Paid SearchIChannel SettingsLook at referal report, server/medium report to suggest mode to default channel groupsIContent GroupingGrouping Recommendations based on site architectureICustom AlertsCustom Alerts are in placeICustom AlertsSuggest mode for using Custom AlertsICustom AlertsBenneree EscalabledIIEconmerce SettingsFilters to EnabledIIFiltersNecessary Filters in PlaceIIFiltersURL filter to append domain name to URL for trackedIIGoalsContental new goals to set up are identified basedIIGoalsCustom Biners - badceen between sections of alleIIGoalsDua collection for Advertising Features TurmedIIGoalsCustom DimensionsIIIGoalsCustom DimensionsIIIProperty SettingsCustom Christing Features TurmedIIProperty SettingsCustom Inferences and InferencesI <td>Channel Settings</td> <td>Grouping definitions have been made and validated such as adding Email to Email System</td> <td>~</td> <td>~</td>	Channel Settings	Grouping definitions have been made and validated such as adding Email to Email System	~	~
Channel SottingsLook at referral report, source/medium report to suggest mosts to default channel groupsImage subImage subContent GroupingGrouping Recommendations based on sile architectureImage subImage subCustom AlertsSuggest mosts rui ing Locatom AlertsImage subImage subCustom AlertsSuggest most rui sing Custom AlertsImage subImage subCustom AlertsSuggest most rui sing Custom AlertsImage subImage subCustom AlertsSuggest most rui sing Custom AlertsImage subImage subEcommerce SettingsRelated Products is EnabledImage subImage subImage subElersFiltersNetted Products is EnabledImage subImage subImage subFiltersLook at Cläinternd IPs subdomainsImage subImage subImage subImage subFiltersURL Clean up for trailing slash, mixed caseImage subImage subImage subImage subGoalsURL Clean up for trailing slash, mixed caseImage subImage subImage subImage subImage subGoalsURL Clean up for trailing slash, mixed caseImage subImage subImage subImage subImage subImage subGoalsURL Clean up for trailing slash, mixed caseImage subImage subImage subImage subImage subImage subGoalsData Impor-Data Sco D	Channel Settings	Brand Terms are defined for Default Groups with	~	1
Content GroupingContent GroupingContent GroupingCouping Recommendators based on slat architectureImage: Content Grouping Recommendators based on slat architectureCostom AlertsSuggestions for using Custom AlertsImage: Custom Channel Grouping and Channel GroupingImage: Custom Channel Grouping and Channel GroupingImage: Custom Channel Grouping and Channel GroupingImage: Custom Channel GroupingImage: C	Channel Settings	Look at referral report, source/medium report to	~	1
Description Description Custom Alerts Custom Alerts Custom Alerts Custom Alerts Suggestions for using Custom Alerts / Custom Alerts Suggestions for using Custom Alerts / Custom Channel Channel Groups and not nucle Channel Settings / Ecommerce Settings Econmerce is Enabled / Ecommerce Settings Filters to exclude common bots, ghost referer spam / Filters Look at CEInternal IPS / / Filters Necessary Filters in Place / / Filters Necessary Filters in Place / / / Filters URL Clean up for trailing slish, mixed case / / / Filters URL filter to append domain name to URL for tracked / / / Goals All existing geat analysis / / / / Goals Data Collection for Adventising Features Turned / / / Property Settings Adventising features enabled / / /	Content Grouping			1
InstructionImage: Subset State StateImage: Subset State StateCatstom AlcristSuggestions for using Catstom AlertsImage: Subset State St	Content Grouping	Grouping Recommendations based on site architecture		1
Custom Alertis Suggestions for using Custom Alertis IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	Custom Alerts	Custom Alerts are in place	1	1
Description Description Castom Channel Groups and hot under Chantel Settings / Groupings Custom Channel Groups and hot under Chantel Settings / Ecommerce Settings Ecommerce is Enabled / Ecommerce Settings Related Products is Enabled / Ecommerce Settings Related Products is Enabled / Filters Iters to exclude common bots, ghost referrer span / Filters Necessary Filters in Place / / Filters Necessary Filters in Place / / Filters URL Clean up for trailing slash, mixed case / / Goals All existing goal setup(s) checked for accuracy / / Goals Ecommerce Sites: Order Complete Goal Set Up / / Goals Data Collection for Advertising Features Turned on under Tracking Info > Data Collection / / Property Settings Custom Dimensions / / / Property Settings Data Soluction For Advertising Features Turned on under Tracking Info > Data Soluction / / Property Setti	Custom Alerts			1
GroupingsChannel Groups and not under Channel SettingsYEcommerce SettingsEcommerce is Enabled✓Ecommerce SettingsRelated Products is Enabled✓Enumerce SettingsRelated Products is Enabled✓FiltersEliters to exclude common bots, ghost referer span✓FiltersLook at Cläntemal IPs✓FiltersNecessary Filters in Place✓FiltersNecessary Filters in Place✓FiltersVRL Clean up for trailing slash, mixed case✓GoalsAll existing goal setup(s) checked for accuracy✓GoalsEcommerce Stets: Order Complete Goal Set Up✓GoalsEcommerce Stets: Order Complete Goal Set Up✓GoalsAll existing goal setup(s) checked for accuracy✓GoalsAll existing goal setup(s) checked for accuracy✓GoalsAdventising features Turned On - under Tracking Info > Data Collection✓Property SettingsAdventising features enabled✓Property SettingsCustom Dimensions✓Property SettingsCustom Dimensions✓Property SettingsEnamedea Link Attribution Enabled✓Property SettingsConferences Surces✓Property SettingsConferences Surces✓Property SettingsEnamedea Link Attribution Enabled✓Property SettingsReferral Exclusion List✓Property SettingsReferral Exclusion List✓Property SettingsReserce Teatson Jane Reserce Histon				· · ·
Ecommerce Settings Ecommerce is Enabled // Ecommerce Settings Enhanced Ecommerce is Enabled // Ecommerce Settings Related Products is Enabled // Filters Necessary Filters in Place // Filters Valt filter to append domain name to VRL for tracked subdomains - to discern between sections of sile // Goals All existing goal setup(s) checked for accuracy // // Goals Ecommerce Sites: Order Complete Goal Set Up // // Goals Ecommerce Sites: Order Complete Goal // // Goals Date Collection for Advertising Features Turned on - under Tracking Info > Data Collection // Property Settings Advertising features enabled // // Property Settings Data Inport - Data Set Defined and Data Shows // // Property Settings Data Inport - Data Set Order On Property Settings // // Property Settings Refrait Exclusion List // // Property Settings Refrait Exclusion List // // Property Settings Session			1	~
Commerce SettingsEnhanced Ecommerce is EnabledImage: Commerce SettingsEcommerce SettingsRelated Products is EnabledImage: Commerce SettingsFiltersInflurs to exclude common bots, ghost referre spamImage: Commerce SettingsFiltersLook at Clänternal IPsImage: Commerce SettingsFiltersNecessary Filters in PlaceImage: Commerce SettingFiltersURL Clean up for trailing slash, mixed CRs 6Image: Commerce SettingFiltersURL Clean up for trailing slash, mixed CRs 6Image: Commerce SettingGoalsAll existing goal setup(s) checked for accuracyImage: Commerce SettingGoalsPotential new goals to set up are Identified basedImage: Commerce SettingProperty SettingsAdvertising features TurnedImage: Commerce SettingProperty SettingsAdvertising features cooledImage: Commerce SettingProperty SettingsAdvertising features cooledImage: Commerce SettingProperty SettingsAdvertising features cooledImage: Commerce SettingProperty SettingsCustom DimensionsImage: Commerce SettingProperty SettingsOran above in reportsImage: Commerce SettingProperty SettingsOran above in reportsImage: Commerce SettingProperty SettingsCustom DimensionsImage: Commerce SettingProperty SettingsCataon DimensionsImage: Commerce SettingProperty SettingsCataon DimensionsImage: Commerce SettingProperty SettingsRemarced Link Attributon EnabledImage: Commerce Setting <td></td> <td></td> <td>,</td> <td>,</td>			,	,
Commerce StepImage: Commerce StepImage: Commerce StepFiltersFilters to exclude common bots, ghost referer spamImage: Commerce StepFiltersLook at Cfäinternal IPSImage: Commerce StepFiltersNecessary Filters in PlaceImage: Commerce StepFiltersVRL Clean up for trailing slash, mixed caseImage: Commerce StepFiltersURL Clean up for trailing slash, mixed caseImage: Commerce StepGoalsAll existing goal setup(s) checked for accuracyImage: Commerce StepGoalsEcommerce Step: Crier Complete Goal Set UpImage: Commerce StepGoalsEcommerce Step: Crier Complete Goal Set UpImage: Commerce StepGoalsEcommerce Step: Crier Complete Goal Set UpImage: Commerce StepGoalsProtential new goals to set up are identified basedImage: Commerce StepProperty SettingsData Collection for Advertising Features TurnedImage: Commerce StepProperty SettingsCustom DimensionsImage: Commerce StepProperty SettingsCustom DimensionsImage: Commerce StepProperty SettingsData Import - Data Set Defined and Deta shows in reportsImage: Commerce StepProperty SettingsIndustry Category for benchmarkingImage: Commerce StepProperty SettingsReferral Exclusion ListImage: Commerce StepProperty SettingsReferral Exclusion ListImage: Commerce StepProperty SettingsReferral Exclusion ListImage: Commerce StepProperty SettingsSescrit Term Exclusion ListImage: Commerce Step<	Ecommerce Settings	Ecommerce is Enabled	~	
Filters Filters to exclude common bots, ghost referrer spam ✓ Filters Look at C13internal PS ✓ ✓ Filters Neccessary Filters in Place ✓ ✓ Filters Patners ✓ ✓ ✓ Filters URL filter to append domain name to URL for tracked subdomains to discern between sections of site ✓ ✓ Goals All existing goal setup(s) checked for accuracy ✓ ✓ Goals Ecommerce Sites: Order Complete Goal Set Up ✓ ✓ Goals Ecommerce Sites: Order Complete Goal Set Up ✓ ✓ Goals Ecommerce Sites: Order Complete Goal Set Up ✓ ✓ Property Settings Data Collection for Advertising Features Turned On - under Tracking Info D tata Schoose ✓ ✓ Property Settings Custom Dimensions ✓ ✓ ✓ Property Settings Custom Dimensions ✓ ✓ ✓ Property Settings Industry Category for benchmarking ✓ ✓ ✓ Property Settings Referral Exclusion List ✓ ✓ </td <td>Ecommerce Settings</td> <td>Enhanced Ecommerce is Enabled</td> <td></td> <td>1</td>	Ecommerce Settings	Enhanced Ecommerce is Enabled		1
FiltersLook at Cl3intenal Ps✓✓FiltersLook at Cl3intenal Ps✓✓FiltersPartners✓✓FiltersURL Clean up for trailing slash, mixed case✓✓FiltersURL Clean up for trailing slash, mixed case✓✓FiltersURL Clean up for trailing slash, mixed case✓✓FiltersURL filter to append domain name to VR for tracked✓✓GoalsAll existing goal setup(s) checked for accuracy✓✓GoalsPotential new goals to set up are identified based on website analysis✓✓Property SettingsData Collection for Advertising Features Turned on - under Tracking Info > Data Collection✓✓Property SettingsAdvertising features enabled✓✓✓Property SettingsCustom Dimensions✓✓✓Property SettingsData Stopen Sing Features✓✓✓Property SettingsData Stopen Sing Features✓✓✓Property SettingsData Import - Data Set Defined and Data shows in reports✓✓✓Property SettingsIndustry Categony for benchmarking✓✓✓Property SettingsReferral Exclusion List✓✓✓Property SettingsSession Settings - under Tacking Info Timeout Handing customized✓✓✓Property SettingsSuggestions for customization based on web site analysis✓✓✓Property SettingsSuggesti	Ecommerce Settings	Related Products is Enabled		1
Data Environmentation Description Filters Necessary Filters in Place ✓ Filters Partners ✓ Filters URL Clean up for trailing slash, mixed case ✓ Filters URL Clean up for trailing slash, mixed case ✓ Filters URL filter to append domain name to URL for tracked subdomains - to discom between sections of site ✓ Goals All existing goal setup(s) checked for accuracy ✓ ✓ Goals Ecommerce Sites: Order Complete Goal Set Up ✓ ✓ Goals Data Collection for Advertising Features Turned On - under Tracking Info > Data Collection ✓ ✓ Property Settings Account Linkage - AdWords, Webmaster, Google Business, AdSense. Turned On, & Data Shows ✓ ✓ Property Settings Custom Dimensions ✓ ✓ ✓ Property Settings Data Import - Data Set Defined and Data shows in reports ✓ ✓ ✓ Property Settings Industry Category for benchmarking ✓ ✓ ✓ Property Settings Referral Exclusion List ✓ ✓ ✓	Filters	Filters to exclude common bots, ghost referrer spam	1	1
PittersPatters✓FiltersURL Clean up for trailing slash, mixed case✓✓FiltersURL filter to append domain name to URL for tracked subdomains: to discem between sections of ste✓✓GoalsAll existing goal setup(s) checked for accuracy✓✓GoalsPotential new goals to set up are identified based on website analysis✓✓Property SettingsData Collection for Advertising Features Turned On - under Tracking Info > Data Collection✓✓Property SettingsAccount Linkage - AdWords, Webmaster Google Business, AdSense. Turned On, & Data Shows✓✓Property SettingsCustom Dimensions✓✓✓Property SettingsData inport - Data Set Defined and Data shows in reports✓✓Property SettingsDynamic Attributes for Dynamic Remarketing✓✓Property SettingsOrganic Search Sources✓✓Property SettingsIndustry Category for benchmarking✓✓Property SettingsRemarketing - using GA Remarketing Lists✓✓Property SettingsSearch Term Exclusion List✓✓Property SettingsSugerion Settings - under Tracking Info Timeout Handling customized✓✓Property SettingsSugerion Settings - under Tracking Info Timeout Handling customized✓✓Property SettingsSugerions for customization based on web site analysis✓✓Scheduled EmailsAre my defined custom variables, dimensions, metrics reporting data? </td <td>Filters</td> <td>Look at C13internal IPs</td> <td>1</td> <td>1</td>	Filters	Look at C13internal IPs	1	1
PittersPatters✓FiltersURL Clean up for trailing slash, mixed case✓✓FiltersURL filter to append domain name to URL for tracked subdomains: to discem between sections of ste✓✓GoalsAll existing goal setup(s) checked for accuracy✓✓GoalsPotential new goals to set up are identified based on website analysis✓✓Property SettingsData Collection for Advertising Features Turned On - under Tracking Info > Data Collection✓✓Property SettingsAccount Linkage - AdWords, Webmaster Google Business, AdSense. Turned On, & Data Shows✓✓Property SettingsCustom Dimensions✓✓✓Property SettingsData inport - Data Set Defined and Data shows in reports✓✓Property SettingsDynamic Attributes for Dynamic Remarketing✓✓Property SettingsOrganic Search Sources✓✓Property SettingsIndustry Category for benchmarking✓✓Property SettingsRemarketing - using GA Remarketing Lists✓✓Property SettingsSearch Term Exclusion List✓✓Property SettingsSugerion Settings - under Tracking Info Timeout Handling customized✓✓Property SettingsSugerion Settings - under Tracking Info Timeout Handling customized✓✓Property SettingsSugerions for customization based on web site analysis✓✓Scheduled EmailsAre my defined custom variables, dimensions, metrics reporting data? </td <td></td> <td>Necessary Filters in Place</td> <td>1</td> <td>1</td>		Necessary Filters in Place	1	1
Filters URL Clean up for trailing slash, mixed case ✓ Filters URL filter to append domain name to URL for tracked subdomains - to discem between sections of ste ✓ Goals All existing goal setup(s) checked for accuracy ✓ ✓ Goals Ecommerce Sites: Order Complete Goal Set Up ✓ ✓ Goals Potential new goals to set up are identified based on website analysis ✓ ✓ Property Settings Data Collection for Advertising Features Turmed On - under Tracking Info - Data Collection ✓ ✓ Property Settings Account Linkage - AdWords, Webmaster, Google Business, AdSense. Turned On, & Data Shows ✓ ✓ Property Settings Custom Dimensions ✓ ✓ ✓ Property Settings Data Import - Data Set Defined and Data shows in reports ✓ ✓ Property Settings Industry Category for benchmarking ✓ ✓ ✓ Property Settings Referral Exclusion List ✓ ✓ ✓ Property Settings Referral Exclusion List ✓ ✓ ✓ Property Settings Search Term Exclusion List ✓				
ControlDifference of the transmission of siteImage: controlFiltersURL filter to append domain name to URL for racked subdomains - to discern between sections of siteImage: controlGoalsAll existing goal setup(s) checked for accuracyImage: controlGoalsPotential new goals to set up are identified based on website analysisImage: controlProperty SettingsData Collection for Advertising Features Turned On - under Tracking Info > Data CollectionImage: controlProperty SettingsAccount Linkage - AdWords, Webmaster, Google Business, AdSense. Turned On, & Data ShowsImage: controlProperty SettingsCustom DimensionsImage: controlImage: controlProperty SettingsData Import - Data Set Defined and Data shows in reportsImage: controlImage: controlProperty SettingsIndustry Category for benchmarkingImage: controlImage: controlProperty SettingsIndustry Category for benchmarkingImage: controlImage: controlProperty SettingsReferral Exclusion ListImage: controlImage: controlProperty SettingsSearch Term Exclusion ListImage: controlImage: controlProperty SettingsAre any defined custom variables, dimensions, custom Zeitom PerintsImage: controlCustom De				
Filters subdomains - to discern between sections of site ✓ ✓ Goals All existing goal setup(s) checked for accuracy ✓ ✓ Goals Ecommerce Sites: Order Complete Goal Set Up ✓ ✓ Goals Potential new goals to set up are identified based on website analysis ✓ ✓ Grads Data Collection for Advertising Features Turned On - under Tracking Info > Data Collection ✓ ✓ Property Settings Advertising features interd Coogle ✓ ✓ Property Settings Advertising features enabled ✓ ✓ Property Settings Custom Dimensions ✓ ✓ ✓ Property Settings Dynamic Attributes for Dynamic Remarketing ✓ ✓ Property Settings Industry Category for benchmarking ✓ ✓ Property Settings Remarketing - using GA Remarketing Lists ✓ ✓ Property Settings Session Settings - under Tracking Info Timeout ✓ ✓ Property Settings Session Settings - under Tracking Info Timeout ✓ ✓ Property Settings Session Sett	Filters	URL Clean up for trailing slash, mixed case	1	1
ControlDescriptionGoalsEcommerce Sites: Order Complete Goal Set Up✓GoalsPotential new goals to set up are identified based on website analysis✓Property SettingsData Collection for Advertising Features Turned On - under Tracking Info > Data Collection✓Property SettingsAccount Linkage - AdWords, Webmaster, Google Business, AdSense. Turned On, & Data Shows✓Property SettingsAdvertising features enabled✓Property SettingsCustom Dimensions✓Property SettingsData Import - Data Set Defined and Data shows in reports✓Property SettingsData Import - Data Set Defined and Data shows in reports✓Property SettingsData Import - Data Set Defined and Data shows in reports✓Property SettingsIndustry Category for benchmarking✓Property SettingsOrganic Search Sources✓Property SettingsReferral Exclusion List✓Property SettingsSearch Term Exclusion List✓Property SettingsUser ID Enabled✓Property SettingsUser ID Enabled✓Property SettingsQuegestions for customization based on 	Filters		1	1
DeterminationDetermination of the problem in the other propertyGoalsPotential new goals to set up are identified based✓Property SettingsData Collection for Advertising Features Turned On - under Tracking Info > Data Collection✓Property SettingsAccount Linkage - AdWords, Webmaster, Google Business, AdSense. Turned On, & Data Shows✓Property SettingsAdvertising features enabled✓Property SettingsCustom Dimensions✓Property SettingsData Import - Data Set Defined and Data shows in reports✓Property SettingsData Import - Data Set Defined and Data shows in reports✓Property SettingsIndustry Category for benchmarking✓Property SettingsOrganic Search Sources✓Property SettingsReferral Exclusion List✓Property SettingsSearch Term Exclusion List✓Property SettingsSearch Term Exclusion List✓Property SettingsUser ID Enabled✓Property SettingsUser any defined custom variables, dimensions, metrics reporting data?✓Property SettingsSuggestions for customization based on web site analysis✓Scheduled EmailsAre unnecessary URL query parameters excluded✓View SettingsSite Search Categories used✓Vew SettingsSite Search Categories used✓Property SettingsCustom Segments defined✓Property SettingsCustom Segments defined✓Custom Segments defined✓✓	Goals	All existing goal setup(s) checked for accuracy	1	1
GoalsPotential new goals to set up are identified based on website analysisImage: Image: I	Goals	Ecommerce Sites: Order Complete Goal Set Up	1	1
on website analysisProperty SettingsData Collection for Advertising Features Turned Business, Addeense. Turned On, & Data Schows/Property SettingsAccount Linkage - AdWords, Webmaster, Google Business, Addeense. Turned On, & Data Shows/Property SettingsCustom Dimensions/Property SettingsCustom Dimensions/Property SettingsDynamic Attributes for Dynamic Remarketing/Property SettingsDynamic Attributes for Dynamic Remarketing/Property SettingsIndustry Category for benchmarkting/Property SettingsOrganic Search Sources/Property SettingsReferral Exclusion List/Property SettingsReferral Exclusion List/Property SettingsSearch Term Exclusion List/Property SettingsSearch Term Exclusion List/Property SettingsSearch Term Exclusion List/Property SettingsSearch Term Exclusion List/Property SettingsUser ID Enabled/Property SettingsSuggestions for customization based on web site analysis/Scheduled EmalisAre any defined custom variables, dimensions, routsmoster/Custom DefinitionsSuggestions for customization based on web site analysis/Scheduled EmalisShortcuts created for commonly used reports/View SettingsSite Search Categories used//View SettingsSite Search Categories used//View SettingsSite Search		Potential new goals to set up are identified based		1
Property SettingsOn - under Tracking Info > Data CollectionImage: CollectionProperty SettingsAccount Linkage - AdWords, Webmaster, Google Business, AdSense. Turned On, & Data ShowsImage: CollectionProperty SettingsCustom DimensionsImage: CollectionProperty SettingsData Import - Data Set Defined and Data shows in reportsImage: CollectionProperty SettingsDynamic Attributes for Dynamic RemarketingImage: CollectionProperty SettingsDynamic Attributes for Dynamic RemarketingImage: CollectionProperty SettingsCorganic Search SourcesImage: CollectionProperty SettingsReferral Exclusion ListImage: CollectionProperty SettingsReferral Exclusion ListImage: CollectionProperty SettingsSearch Term Exclusion ListImage: CollectionProperty SettingsUser ID EnabledImage: CollectionProperty SettingsUser ID EnabledImage: CollectionProperty SettingsSuggestions for customization based on web site analysisImage: CollectionScheduled EmailsAre they being used?Image: CollectionStatingsCustom Segments definedImage: CollectionView SettingsSite Search Categories usedImage: CollectionView SettingsSite Search Categories usedImage: CollectionViewsRare unrecessary URL query parameters excluded in view setup?Image: CollectionView SettingsSite Search Categories usedImage: CollectionView SettingsSite Search Categories usedImage: C				
Hyperbolic StatusgeBusiness, AdSense. Turned On, & Data ShowsImage: StatusgeProperty SettingsAdvertising features enabledImage: StatusgeProperty SettingsData Import - Data Set Defined and Data shows in reportsImage: StatusgeProperty SettingsDynamic Attributes for Dynamic RemarketingImage: StatusgeProperty SettingsDynamic Attributes for Dynamic RemarketingImage: StatusgeProperty SettingsIndustry Category for benchmarkingImage: StatusgeProperty SettingsOrganic Search SourcesImage: StatusgeProperty SettingsReferral Exclusion ListImage: StatusgeProperty SettingsReferral Exclusion ListImage: StatusgeProperty SettingsSearch Term Exclusion ListImage: StatusgeProperty SettingsSearch Term Exclusion ListImage: StatusgeProperty SettingsUser ID EnabledImage: StatusgeProperty SettingsAre any defined custom variables, dimensions, metrics reporting data?Image: StatusgeProperty SettingsSuggestions for customization based on web site analysisImage: StatusgeScheduled EmailsAre they being used?Image: StatusgeScheduled EmailsAre they being used?Image: StatusgeView SettingsSite Search Integration - enabled, configured in view setup?Image: StatusgeView SettingsSite Search Categories usedImage: StatusgeView SettingsSite Search Categories usedImage: StatusgeView SettingsSite Search Integration - enabled, configured in v			,	
Property SettingsCustom DimensionsImage: Custom DimensionsProperty SettingsData Import - Data Set Defined and Data shows in reportsImage: Custom DefinitionProperty SettingsDynamic Attributes for Dynamic RemarketingImage: Custom DefinitionProperty SettingsEnhanced Link Attribution EnabledImage: Custom DefinitionProperty SettingsIndustry Category for benchmarkingImage: Custom DefinitionProperty SettingsOrganic Search SourcesImage: Custom DefinitionProperty SettingsReferral Exclusion ListImage: Custom DefinitionProperty SettingsReferral Exclusion ListImage: Custom DefinitionProperty SettingsSearch Term Exclusion ListImage: Custom DefinitionProperty SettingsSearch Term Exclusion ListImage: Custom DefinitionProperty SettingsUser ID EnabledImage: Custom Custom Variables, dimensions, metrics reporting data?Property SettingsSuggestions for customization based on web site analysisImage: Custom Search Categories User ID enabledScheduled EmailsAre they being used?Image: Custom Search Categories User ID enabledView SettingsCustom Segments definedImage: Custom Search Categories User ID enabledView SettingsCheck if bot filtering is in use and if is potential problem - referral report, direct channel trendsImage: Custom Search Categories UsedView SettingsSite Search Categories usedImage: Custom Search Categories UsedImage: Custom Search Categories UsedView SettingsSite Search Categories usedImage: Custom Search Cat			v	
Property SettingsData Import - Data Set Defined and Data shows in reportsImport - Data Set Defined and Data shows in reportsProperty SettingsDynamic Attributes for Dynamic RemarketingImport - Data Set Defined and Data shows in reportsProperty SettingsEnhanced Link Attribution EnabledImport - Data Set Defined and Deporty SettingsProperty SettingsIndustry Category for benchmarkingImport - Data Set Defined and Property SettingsProperty SettingsOrganic Search SourcesImport - Data Set Defined and Import - Search SourcesProperty SettingsReferral Exclusion ListImport - Data Set Defined and Import - Search Term Exclusion ListProperty SettingsSearch Term Exclusion ListImport - Data Set Defined and Import - Search Term Exclusion ListProperty SettingsSearch Term Exclusion ListImport - Data Set Defined and Import - Search Term Exclusion ListProperty SettingsUser ID EnabledImport - Data Set Defined and Import - Data Set Defined andProperty SettingsUser ID EnabledImport - DefinitionsProperty SettingsSuggestions for customization based on web site analysisImport - DefinitionsScheduled EmailsAre unnecessary URL query parameters excluded in view setup?Import - DefinitionsView SettingsCheck if bot filtering is in use and if is potential problem - referral report, direct channel trendsImport - DefinitionView SettingsSite Search Categories usedImport - DefinitionImport - DefinitionView SettingsSite Search Categories usedImport - Definition <td></td> <td></td> <td></td> <td></td>				
Property SettingsData shows in reportsImage: Content of the state of the st	Property Settings			~
Property SettingsEnhanced Link Attribution EnabledImage: Constraint of the setting of the se	Property Settings			1
Property SettingsIndustry Category for benchmarkingImage: Category for benchmarkingImage: Category for benchmarkingProperty SettingsOrganic Search SourcesImage: Category for benchmarkingImage: Category for benchmarkingProperty SettingsReferral Exclusion ListImage: Category for benchmarketing ListsImage: Category for benchmarketing ListsProperty SettingsRemarketing - using GA Remarketing ListsImage: Category for benchmarketing ListsImage: Category for benchmarketing ListsProperty SettingsSearch Term Exclusion ListImage: Category for benchmarketing ListsImage: Category for benchmarketing ListsProperty SettingsSearch Term Exclusion ListImage: Category for benchmarketing ListsImage: Category for benchmarketing ListsProperty SettingsSearch Term Exclusion ListImage: Category for benchmarketing ListsImage: Category for benchmarketing ListsProperty SettingsUser ID EnabledImage: Category for benchmarketing ListsImage: Category for benchmarketing ListsProperty SettingsUser ID EnabledImage: Category for categor	Property Settings	Dynamic Attributes for Dynamic Remarketing		1
Property SettingsIndustry Eulegish for Setterminiation and the set of the	Property Settings	Enhanced Link Attribution Enabled		1
Property SettingsOrganic Search Sources✓Property SettingsReferral Exclusion List✓Property SettingsRemarketing - using GA Remarketing Lists✓Property SettingsSearch Term Exclusion List✓Property SettingsSearch Term Exclusion List✓Property SettingsSession Settings - under Tracking Info Timeout Handling customized✓Property SettingsUser ID Enabled✓Property SettingsUser ID Enabled✓Property SettingsAre any defined custom variables, dimensions, -custom Definitions✓Property SettingsSuggestions for customization based on web site analysis✓Scheduled EmailsAre they being used?✓Scheduled EmailsAre they being used?✓View SettingsCustom Segments defined✓View SettingsSite Search Categories used✓View SettingsSite Search Categories used✓Views CuttingsSite Search Integration - enabled, configured correctly, & data appears in reports.✓ViewsIP filtered✓✓ViewsMultiple views with data present✓✓ViewsTest✓✓	Property Settings	Industry Category for benchmarking	1	1
Property SettingsReferral Exclusion List✓Property SettingsRemarketing - using GA Remarketing Lists✓Property SettingsSearch Term Exclusion List✓Property SettingsSearch Term Exclusion List✓Property SettingsSession Settings - under Tracking Info Timeout Handling customized✓Property SettingsUser ID Enabled✓Property SettingsAre any defined custom variables, dimensions, metrics reporting data?✓Property SettingsSuggestions for customization based on web site analysis✓Scheduled EmailsAre they being used?✓Scheduled EmailsAre they being used?✓View SettingsCheck if bot filtering is in use and if is potential problem - referral report, direct channel trends✓View SettingsSite Search Integration - enabled, configured correctly, & data appears in reports.✓ViewsRaw data✓✓ViewsIP filtered✓✓ViewsTest✓✓				J
Property SettingsRemarketing - using GA Remarketing Lists✓Property SettingsSearch Term Exclusion List✓Property SettingsSession Settings - under Tracking Info Timeout Handling customized✓Property SettingsUser ID Enabled✓Property SettingsUser ID Enabled✓Property SettingsAre any defined custom variables, dimensions, metrics reporting data?✓Property SettingsSuggestions for customization based on web site analysis✓Scheduled EmailsAre they being used?✓SegmentsCustom Segments defined✓View SettingsCheck if bot filtering is in use and if is potential problem - referral report, direct channel trends✓View SettingsSite Search Integration - enabled, configured correctly, & data appears in reports.✓ViewsRaw data✓✓ViewsIP filtered✓✓ViewsTest✓✓				
Property SettingsSearch Term Exclusion ListImage: Search Term Exclusion ListProperty SettingsSession Settings - under Tracking Info Timeout Handling customizedImage: Search Term Exclusion ListProperty SettingsSession Settings - under Tracking Info Timeout Handling customizedImage: Search Term Exclusion ListProperty SettingsUser ID EnabledImage: Search Term Exclusion Variables, dimensions, metrics reporting data?Image: Search Term Exclusion Dased on web site analysisProperty SettingsSuggestions for customization based on web site analysisImage: Search Term Exclusion ListScheduled EmailsAre they being used?Image: Search Term Exclusion List Custom SegmentsScheduled EmailsAre they being used?Image: Search Term Exclusion List Custom SegmentsView SettingsCustom Segments definedImage: Search Term Exclusion List Custom SegmentsView SettingsCheck if bot filtering is in use and if is potential problem - referral report, direct channel trendsImage: Search Term Exclusion List Custom Search Categories usedView SettingsSite Search Categories usedImage: Search Term Exclusion List Custom Search Categories in reports.Image: Search Term Exclusion List Custom Search Search Custom Search Custom Search Custom Sear				
Property SettingsSession Settings - under Tracking Info Timeout Handling customized✓Property SettingsUser ID Enabled✓Property SettingsAre any defined custom variables, dimensions, metrics reporting data?✓Property SettingsAre any defined custom variables, dimensions, metrics reporting data?✓Property SettingsSuggestions for customization based on web site analysis✓Scheduled EmailsAre they being used?✓SegmentsCustom Segments defined✓✓ShortcutsShortcuts created for commonly used reports✓View SettingsCheck if bot filtering is in use and if is potential problem - referral report, direct channel trends✓View SettingsSite Search Categories used✓✓ViewsRaw data✓✓ViewsIP filtered✓✓ViewsTest✓✓				
Property SettingsHandling customizedImage: Custom SettingsProperty SettingsUser ID EnabledImage: Custom Settings-Custom DefinitionsAre any defined custom variables, dimensions, metrics reporting data?Image: Custom SettingsProperty SettingsSuggestions for customization based on web site analysisImage: Custom Settings-Custom DefinitionsSuggestions for customization based on web site analysisImage: Custom Segments definedScheduled EmailsAre they being used?Image: Custom Segments definedImage: Custom Segments definedShortcutsShortcuts created for commonly used reportsImage: Custom Segments definedImage: Custom Segments definedView SettingsCheck if bot filtering is in use and if is potential problem - referral report, direct channel trendsImage: Custom SegmentsView SettingsSite Search Integration - enabled, configured correctly, & data appears in reports.Image: Custom SegmentsViewsRaw dataImage: Custom SegmentsImage: Custom SegmentsViewsImage: Custom SegmentsImage: Custom SegmentsImage: Custom SegmentsViewsRaw dataImage: Custom SegmentsImage: Custom SegmentsViewsImage: Custom SegmentsImage: Cust	Property Settings	Search Term Exclusion List		
Hoperty SettingsAre any defined custom variables, dimensions, metrics reporting data?Image: Custom DefinitionsProperty SettingsSuggestions for customization based on web site analysisImage: Custom DefinitionsCustom DefinitionsSuggestions for customization based on web site analysisImage: Custom DefinitionsScheduled EmailsAre they being used?Image: Custom Segments definedSegmentsCustom Segments definedImage: Custom Segments definedShortcutsShortcuts created for commonly used reportsImage: Custom Segments excluded in view setup?View SettingsCheck if bot filtering is in use and if is potential problem - referral report, direct channel trendsImage: Custom Image: Custom Segments usedView SettingsSite Search Categories usedImage: Custom Segments usedImage: Custom Segments usedViewsRaw dataImage: Custom Image: Custom Segments usedImage: Custom Segments usedViewsRaw dataImage: Custom Segments usedImage: Custom Segments usedViewsImage: C	Property Settings			~
Property Settings -Custom DefinitionsAre any defined custom variables, dimensions, metrics reporting data?Image: Custom DefinitionsProperty Settings -Custom DefinitionsSuggestions for customization based on web site analysisImage: Custom DefinitionsScheduled EmailsAre they being used?Image: Custom Segments definedImage: Custom Segments definedSegmentsCustom Segments definedImage: Custom Segments definedImage: Custom Segments definedView SettingsAre unnecessary URL query parameters excluded in view setup?Image: Custom Segment report, direct channel trendsView SettingsCheck if bot filtering is in use and if is potential problem - referral report, direct channel trendsImage: Custom Image: Custom - enabled, configured correctly, & data appears in reports.View SettingsSite Search Integration - enabled, configured correctly, & data appears in reports.Image: Custom Image: Custom - enabled, configured correctly, & data appears in reports.ViewsIP filteredImage: Custom - enabled, c	Property Settings	User ID Enabled		1
-Custom Definitionsmetrics reporting data?Image: Custom DefinitionsProperty Settings -Custom DefinitionsSuggestions for customization based on web site analysisImage: Custom DefinitionsScheduled EmailsAre they being used?Image: Custom Segments definedImage: Custom Segments definedSegmentsCustom Segments definedImage: Custom Segments definedImage: Custom Segments definedShortcutsShortcuts created for commonly used reportsImage: Custom SegmentsView SettingsShortcuts created for commonly used reportsImage: Custom SegmentsView SettingsCheck if bot filtering is in use and if is potential problem - referral report, direct channel trendsImage: Custom SegmentsView SettingsSite Search Categories usedImage: Custom SegmentsImage: Custom SegmentsViewsRaw dataImage: Custom SegmentsImage: Custom SegmentsViewsIp filteredImage: Custom SegmentsImage: Custom SegmentsViewsIma				
-Custom Definitionsweb site analysisImage: Custom Segments definedImage: Custom Segments def				1
SegmentsCustom Segments definedImage: Custom Segments definedImage: Custom Segments definedShortcutsShortcuts created for commonly used reportsImage: Custom Segments definedImage: Custom Segments definedView SettingsAre unnecessary URL query parameters excluded in view setup?Image: Custom Segments definedImage: Custom Segments definedView SettingsCheck if bot filtering is in use and if is potential problem - referral report, direct channel trendsImage: Custom Segments definedImage: Custom Segments definedView SettingsSite Search Categories usedImage: Custom Segments definedImage: Custom Segments definedImage: Custom Segments definedView SettingsSite Search Integration - enabled, configured correctly, & data appears in reports.Image: Custom Segments definedImage: Custom Segments definedViewsRaw dataImage: Custom Segments definedImage: Custom Segments definedImage: Custom Segments definedViewsIP filteredImage: Custom Segments definedImage: Custom Segments definedImage: Custom Segments definedViewsMultiple views with data presentImage: Custom Segments definedImage: Custom Segments definedImage: Custom Segments definedViewsImage: Custom Segments definedImage: Custom Segments definedImage: Custom Segments definedImage: Custom Segments definedViewsImage: Custom Segments definedImage: Custom Segments definedImage: Custom Segments definedImage: Custom Segments definedViewsImage: Custom Segments definedImage: Custom Segments defined <td></td> <td></td> <td></td> <td>1</td>				1
Section cognitionExection cognitionShortcutsShortcuts created for commonly used reports✓View SettingsAre unnecessary URL query parameters excluded in view setup?✓View SettingsCheck if bot filtering is in use and if is potential problem - referral report, direct channel trends✓View SettingsSite Search Categories used✓View SettingsSite Search Integration - enabled, configured correctly, & data appears in reports.✓ViewsRaw data✓ViewsIP filtered✓ViewsMultiple views with data present✓ViewsTest✓	Scheduled Emails	Are they being used?		~
ShortcutsShortcuts created for commonly used reportsImage: Created for commonly used reportsView SettingsAre unnecessary URL query parameters excluded in view setup?Image: Created for commonly used reportsView SettingsCheck if bot filtering is in use and if is potential problem - referral report, direct channel trendsImage: Created for commonly used reportsView SettingsSite Search Categories usedImage: Created for commonly used reportsImage: Created for commonly used reportsView SettingsSite Search Integration - enabled, configured correctly, & data appears in reports.Image: Created for commonly used reportsImage: Created for commonly used reportsViewsRaw dataImage: Created for commonly used reportsImage: Created for commonly used reportsImage: Created for commonly used reportsViewsIP filteredImage: Created for commonly used reportsImage: Created for commonly used reportsImage: Created for commonly used reportsViewsImage: Created for commonly used reportsImage: Created for commonly used reportsImage: Created for commonly used reportsViewsImage: Created for commonly used reportsImage: Created for commonly used for commonly used reportsImage: Created for commonly used reportsViewsImage: Created for commonly used reportsImage: Created for commonly used for common	Segments	Custom Segments defined	✓	1
View SettingsAre unnecessary URL query parameters excluded in view setup?Image: Check if bot filtering is in use and if is potential problem - referral report, direct channel trendsImage: Check if bot is problem - referral report, direct channel trendsView SettingsSite Search Categories usedImage: Check if bot problem - referral report, direct channel trendsImage: Check if bot is problem - referral report, direct channel trendsView SettingsSite Search Categories usedImage: Check if bot problem - referral report, direct channel trendsImage: Check if bot is problem - referral report, direct channel trendsView SettingsSite Search Categories usedImage: Check if bot problem - referral report, direct channel trendsImage: Check if bot is problem - referral report, direct channel trendsView SettingsSite Search Categories usedImage: Check if bot correctly, & data appears in reports.Image: Check if bot is problem - referral report.ViewsRaw dataImage: Check if bot correctly, & data appears in reports.Image: Check if bot is problem - referral report.ViewsIP filteredImage: Check if bot is problem - referral report.Image: Check if bot is problem - referral report.ViewsMultiple views with data presentImage: Check if bot is problem - referral report.Image: Check if bot is problem - referral report.ViewsThe treedImage: Check if bot is problem - referral report.Image: Check if bot is problem - referral report.ViewsThe treedImage: Check if bot is problem - referral report.Image: Check if bot is problem - ref				1
In View Settingsin view setup?Image: Setting setup		Are unnecessary URL query parameters excluded		
View SettingsSite Search Categories usedImage: Constraint of the section of t				,
View SettingsSite Search Integration - enabled, configured correctly, & data appears in reports.Image: Configured Image: Configured <br< td=""><td></td><td></td><td></td><td></td></br<>				
View Settings correctly, & data appears in reports. Image: Correctly, & data appears in reports. Views Raw data Image: Correctly, & data appears in reports. Views IP filtered Image: Correctly, & data appears in reports. Views IP filtered Image: Correctly, & data appears in reports. Views Multiple views with data present Image: Correctly, & data appears in reports. Views Test Image: Correctly, & data appears in reports.				
Views IP filtered ✓ Views Multiple views with data present ✓ Views Test ✓		correctly, & data appears in reports.		
Views Multiple views with data present ✓ Views Test ✓				
Views Test ✓	Views			
	Views	Multiple views with data present	✓	1
Web Properties Account > property > view hiearchy makes sense \checkmark	Views	Test		1
	Web Properties	Account > property > view hiearchy makes sense	✓	1

CONVERSION REPORTS

CHECKPOINT	DESCRIPTION	PROFESSIONAL	ENTERPRISE
Attribution Modelling	Any channels that are top-of-funnel, bottom-of-funnel dominant?		1
Funnels	Exisitng funnel setup is checked		1
Funnels	Potential new funnels identified based on website analysis		1
Multi-Channel Funnel	Reports have data and have been validated.		1

CUSTOM CODING

CHECKPOINT	DESCRIPTION	PROFESSIONAL	ENTERPRISE
Custom JavaScript	Site speed sampling, _ setSiteSpeedSampleRate() setup, _tracktiming setup		~
Custom JavaScript	Doubleclick targeting, Doubleclick script change made for sites using Doubleclick targeting		~
Custom JavaScript	Any customization of either tracking codes?		1
Custom JavaScript	Opportunities for customizing tracking code?		1
Non-Commerce Content Bounce Rate	For blogs, resource centers, where clicking thru may not happen, uses settimeout or scroll approaches for measuring what a bounce is. GTM lets you set a timer listener for generating an event.		√
Social Settings	For ga.js do they use callback function to verify like actions		~
Social Settings	Social Analytics Plug-In being used for ga.js		1
Social Settings	Social Interaction Settings configured?		1

CUSTOMIZATION

CHECKPOINT	DESCRIPTION	PROFESSIONAL	ENTERPRISE
Custom Reports	Potentially helpful custom reports identified based on past experience.		~
Custom Reports	Custom Reports being used		1

DATA INTEGRATIONS

Data Integration (Data Warehouse)	Integrated and data is passing.	~
Third Party Integration	Integrated and data is passing.	~

REFERRALS REPORT

CHECKPOINT	DESCRIPTION	PROFESSIONAL	ENTERPRISE
Affiliates	Check referral report for affiliate channel referrals	√	✓
Company Owned Sites	Check referral report for referrals from company owned sites	~	V
Ghost and Spam	Check referral reports for ghost referrals and spam referrals	~	1
Payment Methods	check referral report for payment method referrals like paypal	~	1
Subdomains (Blog, Search)	Check referral report for subdomain referrals	~	~
utm Param Tagging	Check referral report for examples of incorrectly tagged results	~	~

REFORTING			
CHECKPOINT	DESCRIPTION	PROFESSIONAL	ENTERPRISE
Executive Dashboards	Are any non-default dashboards setup?	~	V
Traffic Channel Segmentation	Check all traffic report for anomalies	~	~
Social Reports			
Plugins	Do they track other social actions other than Google + - custom tagging is required		~
Social Analytics	Using Social Analytics in UA?		1

TRACKING

PEPORTING

CHECKPOINT	DESCRIPTION	PROFESSIONAL	ENTERPRISE
Conversion Tracking code	Conversion tracking code installed in shopping cart and verified for a cc order.		√
Conversion Tracking code	Transaction and SKU level detail are reported and appear accurate.	~	1
Data Collection Gaps	Traffic and Ecommerce data are verified		1
Domains, Subdomains Hierarchical Structure (Only if Subdomains/Multiple top Level domains are interlinked)	Cross domain tracking in place		J
External Link Tagging	To check utm tagging, look at referrals, source/ medium reports. Sign up for email newsletter and check tagging	V	V
Pageview Tracking	custom tracking on 404 pages		1
Pageview Tracking Code	GA code placed and spot checked at 5 different sections of the site	1	✓
Pageview Tracking Code	Verify that pageview tracking cookie fires for ga.js, analytics.js from paid search, organic search, direct		~

Engagement Deliverables: Comprehensive Audit Report & 2 hours of consultation



SCHEDULE NOW