Solutions FOR RETAILERS

PAID SEARCH & Shopping
need to succeed.

expertise gives our clients the extra edge they
and brick-and-mortar interactions – our deep retail
track omnichannel campaigns across web, mobile,
optimize campaigns based on warehouse
to handle fast inventory churn for fashion brands,
hundreds of retail niches. Whether it's the ability
retail industry, drawn from our experience across
understand the mindset and nuances of the
We have a
success always comes first.
focus on other marketing investments: our clients'
better returns by reducing paid search spend to
decisions for their businesses. We even offer
forecasts – empowering our clients through
on best practices, industry trends, and market
work just as hard to share this knowledge –
never simply satisfied with the status quo. We
ineffective. Thus, at NetElixir, we are constantly
marketplaces – which means that strategies that
search and shopping are rapidly changing
We are
we've logged – all of which give our clients a clear
million hours of retail digital marketing experience
customer journey algorithms based on the 6.5
database, as well as dozens of category-specific
valuable prospects and customers. We've
find, target, convert, and understand their most
and engineers who help our clients uncover the
hidden patterns in their data – to more effectively
and analytical approach offers the most effective,
before retail search engine marketing, a data-driven
drive unparalleled results. In a space as complex
as retail search engine marketing, a data-driven
to help you develop highly targeted yet scalable
decodes what makes your customers click,
sophisticated data-driven models, NetElixir
return rates into profitability calculations. Using
factoring context-specific shipping costs and
that lead customers to purchase each product.
NetElixir takes a deeply analytical, customer-
centric approach to paid search, focused on
NetElixir's paid search experts who have
worked well in the past can quickly become
inexperienced. Thus, we develop a targeted,
tested, identifying, learning, and improving –
ever merely satisfied with the status quo. We
constantly work to keep abreast of how this
through webinars, whitepapers, and workshops
and their expectations become ours to achieve,
value most – their goals
focused on other marketing investments: our clients'
more effective solution to target, convert, and
understand their most valuable prospects and customers.
we've developed an extensive proprietary retail insights
on best practices, industry trends, and market
customer journey algorithms based on the 6.5
we've logged – all of which give our clients a clear
competitive advantage.
we are knowledge creators and sharers. Paid
search and shopping are rapidly changing
innovations – which means that strategies that
have worked well in the past can quickly become
inexperienced. Thus, we develop a targeted,
tested, identifying, learning, and improving –
ever merely satisfied with the status quo. We
constantly work to keep abreast of how this
through webinars, whitepapers, and workshops
and their expectations become ours to achieve,
value most – their goals
focused on other marketing investments: our clients'
more effective solution to target, convert, and
understand their most valuable prospects and customers.
we've developed an extensive proprietary retail insights
on best practices, industry trends, and market
customer journey algorithms based on the 6.5
we've logged – all of which give our clients a clear
competitive advantage.
we are knowledge creators and sharers. Paid
search and shopping are rapidly changing
innovations – which means that strategies that
have worked well in the past can quickly become
inexperienced. Thus, we develop a targeted,
tested, identifying, learning, and improving –
ever merely satisfied with the status quo. We
constantly work to keep abreast of how this
through webinars, whitepapers, and workshops
and their expectations become ours to achieve,
value most – their goals
focused on other marketing investments: our clients'
more effective solution to target, convert, and
understand their most valuable prospects and customers.
we've developed an extensive proprietary retail insights
on best practices, industry trends, and market
customer journey algorithms based on the 6.5
we've logged – all of which give our clients a clear
competitive advantage.
we are knowledge creators and sharers. Paid
search and shopping are rapidly changing
innovations – which means that strategies that
have worked well in the past can quickly become
inexperienced. Thus, we develop a targeted,
tested, identifying, learning, and improving –
ever merely satisfied with the status quo. We
constantly work to keep abreast of how this
through webinars, whitepapers, and workshops
and their expectations become ours to achieve,
value most – their goals
focused on other marketing investments: our clients'
more effective solution to target, convert, and
understand their most valuable prospects and customers.
we've developed an extensive proprietary retail insights
on best practices, industry trends, and market
customer journey algorithms based on the 6.5
we've logged – all of which give our clients a clear
competitive advantage.